

Connect with your customers through sponsorship opportunities

NVTC Impact AI Summit

May 11, 2022



NVTC’s Impact AI Summit will explore how Artificial Intelligence (AI) is changing the world in which we live and work. Learn how businesses and government agencies are successfully deploying AI to accelerate innovation, gain competitive advantages and improve operational efficiencies. Explore how the latest AI-powered technologies and cutting-edge applications provide greater predictability, mitigate risks and eliminate biases. Join the conversation with tech innovators, policy makers and thought leaders and discover how AI-driven strategies have impacted the National Capital Region.

Why sponsor an event?

- Increases brand awareness
- Builds new relationships
- Generates sales leads
- Creates dynamic social media content
- Gives you an edge over your competitors
- Provides exclusive market research into your target customer

Sponsorship Levels

Non-member rates

Member rates

PLATINUM SPONSOR	\$ 20,000	\$ 15,000
GOLD SPONSOR	\$ 15,000	\$ 10,000
KEYNOTE OR PANEL SESSION SPONSOR	\$ 15,000	\$ 10,000
PROGRAM SPONSOR	\$ 10,000	\$ 7,500
SILVER SPONSOR	\$ 10,000	\$ 7,500
LANYARD SPONSOR (Limit 1)	\$7,500	\$ 5,000
NETWORKING SESSION	\$4,000	\$ 3,000
BRONZE SPONSOR	\$4,000	\$ 3,000

All packages include:

- Access from April — June 2022 to NVTC's 24,000 social media followers.*
- NVTC will promote up to two times sponsor content across its social media platforms (LinkedIn, Twitter and Facebook).**
- NVTC will approve up to two sponsor posts on our LinkedIn group page**

PLATINUM SPONSOR \$15,000

- 10 complimentary summit registrations, if hosted in person, 30 registrations, if hosted virtually
- Speaking opportunity as emcee in the AM or PM, if hosted in person or a segment, if hosted virtually
- Representation on the Steering Committee, which develops the program topics and selects speakers
- Exhibit table when in person, or digital collateral included in virtual swag bags, if hosted virtually
- Full-page ad in summit program, printed or digital
- Logo on summit signage, if hosted in person, or digital recognition, if hosted virtually
- Name and/or logo on pre- and post-summit materials, including promotional emails
- Company name and/or logo and website link on the summit website and registration page
- Social media mentions pre- and/or post-summit
- Attendee list, including emails

GOLD SPONSOR \$10,000

- 5 complimentary summit registrations, if hosted in person, 20 registrations, if hosted virtually
- Representation on the Steering Committee, which develops the program topics and selects speakers
- Exhibit table when in person, or digital collateral included in virtual swag bags, if hosted virtually
- Full-page ad in summit program, printed or digital
- Logo on summit signage, if hosted in person, or digital recognition, if hosted virtually
- Name and/or logo on pre- and post-summit materials, including promotional emails
- Company name and/or logo and website link on the summit website and registration page
- Social media mentions pre- and/or post-summit
- Attendee list, including emails

KEYNOTE OR PANEL SESSION SPONSOR \$10,000

- 5 complimentary summit registrations, if hosted in person, 20 registrations, if hosted virtually
- Introduction of a Keynote or Panel Session
- Representation on the Steering Committee, which develops the program topics and selects speakers
- Exhibit table when in person, or digital collateral included in virtual swag bags, if hosted virtually
- Full-page ad in summit program, printed or digital
- Logo on summit signage, if hosted in person, or digital recognition, if hosted virtually
- Company name and/or logo and website link on the summit website and registration page
- Name and/or logo on pre- and post-summit materials, including promotional emails
- Social media mentions pre- and/or post-summit
- Attendee list, including emails

PROGRAM SPONSOR \$7,500

- 4 complimentary summit registrations, if hosted in person, 10 registrations, if hosted virtually
- Representation on the Steering Committee, which develops the program topics and selects speakers
- Exhibit table when in person, or digital collateral included in virtual swag bags, if hosted virtually
- Half-page ad in summit program, printed or digital
- Logo on summit signage, if hosted in person, or digital recognition, if hosted virtually
- Company name and/or logo and website link on the summit website and registration page
- Name and/or logo on pre- and post-summit materials, including promotional emails
- Social media mentions pre- and/or post-summit
- Attendee list, including emails

SILVER SPONSOR \$7,500

- 4 complimentary summit registrations, if hosted in person, 10 registrations, if hosted virtually
- Representation on the Steering Committee, which develops the program topics and selects speakers
- Exhibit table when in person, or digital collateral included in virtual swag bags, if hosted virtually
- Half-page ad in summit program, printed or digital
- Logo on summit signage, if hosted in person, or digital recognition, if hosted virtually
- Name and/or logo on pre- and post-summit materials, including promotional emails
- Company name and/or logo and website link on the summit website and registration page
- Social media mentions pre- and/or post-summit
- Attendee list, including emails

LANYARD SPONSOR (Limit 1) \$5,000

- 3 complimentary summit registrations, if hosted in person, 10 registrations, if hosted virtually
- Logo on official summit lanyards
- Representation on the Steering Committee, which develops the program topics and selects speakers
- Exhibit table when in person, or digital collateral included in virtual swag bags, if hosted virtually
- Half-page ad in summit program, printed or digital
- Logo on summit signage, if hosted in person, or digital recognition, if hosted virtually
- Company name and/or logo and website link on the summit website and registration page
- Name and/or logo on pre- and post-summit materials, including promotional emails
- Social media mentions pre- and/or post-summit
- Attendee list, including emails

NETWORKING SESSION \$3,000

- 2 complimentary summit registrations, if hosted in person, 5 registrations, if hosted virtually
- Representation on the Steering Committee, which develops the program topics and selects speakers
- Exhibit table when in person, or digital collateral included in virtual swag bags, if hosted virtually
- Logo on summit signage, if hosted in person, or digital recognition, if hosted virtually
- Company name and/or logo and website link on the summit website and registration page
- Name and/or logo on pre- and post-summit materials, including promotional emails
- Social media mentions pre- and/or post-summit
- Attendee list, including emails

BRONZE SPONSOR \$3,000

- 2 complimentary summit registrations, if hosted in person, 5 registrations, if hosted virtually
- Representation on the Steering Committee, which develops the program topics and selects speakers
- Exhibit table when in person, or digital collateral included in virtual swag bags, if hosted virtually
- Logo on summit signage, if hosted in person, or digital recognition, if hosted virtually
- Company name and/or logo and website link on the summit website and registration page
- Name and/or logo on pre- and post-summit materials, including promotional emails
- Social media mentions pre- and/or post-summit
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To secure your sponsorship package,
please email sponsorship@nvtc.org



* As of January 2022.

** Sponsors must provide graphics, written content, and URL link no later than one week prior to requested post date.